



FEBRUARY 2022

2021 ANNUAL REPORT



Photo courtesy of Dennis Chamberlain

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2021 CHS BOARD OF DIRECTORS

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Nan Kimball

VICE PRESIDENT

Elizabeth Staley

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Carol Rigmark

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Pam Young

DIRECTORS-AT-LARGE

Jan Kunz

Harry Linneman

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ARCHIVES

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MEMBERSHIP

Carol Brown

PRESERVATION & MAINTENANCE

John McCandless

VISUAL ARTS

Carol Rigmark

WAYS & MEANS

Kay Yoest

SPECIAL COMMITTEES

Casa San Ysidro Liaison

Kay Yoest

Cultural Arts Council Liaison

Jannie Dusseau

WebMaster/Social Media

Lisa Sparks

Publicity

Debbie Clemente

Scheduling

Dee Turner

Speaker Series

Sues Winstead

Festival of the Nativities

Johanna Dralle



CHS MISSION STATEMENT

Corrales Historical Society is a nonprofit organization which

promotes greater appreciation for and better understanding of the history and traditions of the centuries-old community of Corrales, New Mexico and its residents of yesterday and today.



PRESIDENT'S MESSAGE FROM NAN KIMBALL



CHS President Nan Kimball

In 2021, Corrales Historical Society continued its mission of preserving and maintaining the Historic Old San Ysidro Church, as well as the history and traditions of the community and residents of Corrales, New Mexico.

Although the Old Church was closed for use at the beginning of 2021 due to the ongoing COVID pandemic, our committee chairs and volunteers never stopped finding ways to connect with our membership and community.

Documents, photos, and oral and video histories were being preserved by the **Archives** committee in several ways, so they can be easily accessed. Short articles about Corrales' past were submitted to the *Corrales Comment* and posted on our website. Posters and artifacts were placed in the **Corrales Library** window and the display case of the **Village of Corrales** offices.

The **Plaque** committee placed commemorative plaques on two more historic buildings and added the information to the popular **Historical Corrales Self-Guided Walking Tour folders** which were available around Corrales for visitors and locals, as were the **Walking Tour Pamphlets**.

The **Ways and Means** chair secured three grants that helped with some of our expenses while we were unable to have events or rentals and submitted a fourth grant proposal that was awarded near the end of the year.

A major project, undertaken by the **Preservation and Maintenance** committee with many hardworking volunteers, was the replacement of the floor. This was one positive that took advantage of the closure of the Old Church.

We were very pleased with the support we received from our **Membership** drive. Not only did we recruit new members, but many of our renewing members increased their membership category, bringing a needed boost to our income.



Alice Glover reads a letter from Alan Minge

Our **Marketing, Publicity and Social media** committees got the word out to our members and the public keeping them informed and interested in our activities and events with eye-catching signs, flyers, banners, advertising and digital messaging.

Finally, as the threat of COVID subsided, we were able to start planning events and scheduling rentals, including **Speaker Series** programs in September, October and November. The Old Church also hosted several private celebrations and public concerts during the last months of the year, along with our annual events.

When the Corrales Harvest Festival was cancelled, our **Marketing** committee quickly put together a **Pie Sale**, with pies that were made by our members. The sale included **Shop in a Basket** items and our beautiful note cards with images of the Old Church. We also began selling raffle tickets for the Celtic Knot quilt crafted by **Betty Blackwell** and donated to the Historical Society by **Ben Blackwell**.

The **Visual Arts Council** held the very successful **Fine Arts Show** for nine days during the Balloon Fiesta and followed up with the **Winter Craft Show** at the beginning of December.

In mid-December, the **Festival of Nativities** once again welcomed hundreds of visitors to enjoy the beauty and wonder of the holiday season.

The Corrales Historical Society Annual meeting was held on November 28. Along with electing our new officers **John McCandless** as **President**, **Carol Brown** as **Vice-President**, and **Marg Elliston** as **Director-at-Large**, we also welcomed **Anne Van Camp**, **Jan Kunz**, and **David Cross** to the 2022 Board. **Carol Rigmark** and **Pam Young** remain in their positions as Secretary and Treasurer. We expressed our thanks and gratitude to **Liz Staley**, **Margarita Sexson**, **Mary Davis** and **Dee Turner** for their dedication to the Historical Society as they stepped down from their roles.



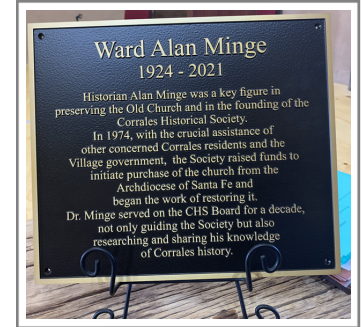
CHS Members of the Year—Kay Yoest and Kitty Tynan presented by CHS President Nan Kimball

The meeting included musical entertainment by **Darryl Dominguez**, voting for the new officers, and the presentation of Member of the Year awards to **Kay Yoest** and

Kitty Tynan. The meeting ended with the unveiling of a plaque in honor of the late **Ward Alan Minge.**

Following the meeting, two of our members, **Alice Glover and Michelle Frechette,** gave presentations providing insights into the life of **Alan Minge** and his dedication to the Old Church and the Corrales Historical Society through their memories and his own words.

While the year did not unfold as we all had hoped, we can say that we did fulfill our CHS mission in keeping the Old Church and Corrales history vital. As we move forward, we can plan, we can hope, we can be resilient, and we can work together to make this organization thrive.



Plaque honoring Ward Alan Minge, 1924-2021



HISTORICAL PROGRAMS



The Archives Committee was well-intentioned in its goals to document, process and restore historical information of the Old San Ysidro Church, members of the community and the way of life for many Corraleños and the Committee made significant strides in preserving oral histories and written materials.

Considering all the obstacles of this past year, the Archives Committee accomplished a multitude of tasks. **Ann Van Camp, Kitty Tynan** and **Mary Davis** and others participated in the Village Time Capsule rescue mission by sorting and saving documents that had not been totally ruined by water damage. Many lessons were learned about what to do and what not to do in time capsule organization and especially storage.



Time capsule documents

Together they documented procedures and accounted for materials that could be saved. Anne documented the effort in photographs. As a result, **Mayor JoAnne Roake** is on board with soliciting ideas for the next time capsule and we will be happy to entertain the solicitation and presentation of ideas for this endeavor.



Corrales Library display about winemaking

Another major accomplishment was from one of our members, **Barbara Williams**, who created and installed three displays; one at the **Corrales Village Hall** for the 50th anniversary and two displays at the Corrales Library. One was for Heritage Day in May. The other display was about wine making in Corrales and was set up in September for the Harvest Festival.

Kitty Tynan was instrumental and successful in applying for

three grants with the help of **Kay Yoest**. The Intel grant is for tapes transfer to digital format; the second grant from **New Mexico Historical Affairs** is for a Traveling Archivist who will assist with scanning to a data base and organize paper files. We anticipate this person will join us in 2022. The third grant from the **Humanities Council** is for the preservation of paper files.

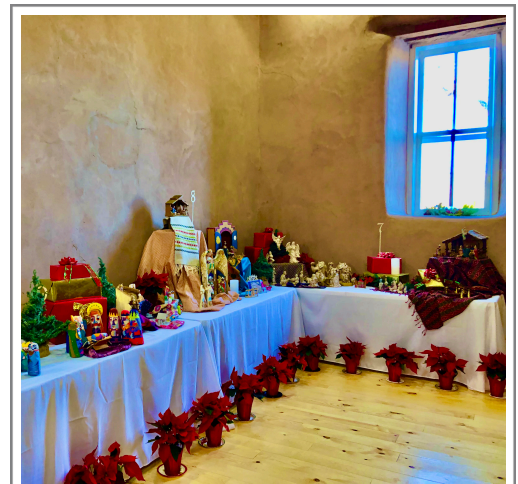
Kitty also assisted in document conservation and acquiring preservation equipment and continues her work with the digitizing of photos with the UNM Archives project. The collection has over 1500 images and can be accessed for viewing via computer at econtent.unm.edu/digital/collection/chs. We are appreciative and grateful to **Kay Yoest** and the Ways and Means committee for working closely with us in securing approval of these grant applications.

Mary Davis was very active this year. She coordinated the preparation of the historical building plaque for the **Silva House**, worked with other Committee members in completing the reorganization of the files at the Annex, prepared articles on **Alan Minge** and the death of **Viola Perea Farfan** and “*I never knew that!*” article series for the *Corrales Comment*, wrote the text for the **Alan Minge** memorial plaque that was hung in the Old Church and prepared writings on family materials from *Hometown Corrales*.



FESTIVAL OF THE NATIVITIES BY LINDA SOCHA

Planning the Festival of the Nativities is an extensive effort over several months, including preparing the publicity, soliciting volunteers, securing the loan of the nativity scenes, decorating the church, and of course, setting up the crèches, detailed displays and then, later returning them to their owners.



*The Old Church dressed up for the
Festival of the Nativities*



Poinsettias and decorations adorn the Old Church for the Festival of the Nativities

This year the committee expanded. **Johanna Dralle** served as the chair of the committee with **Linda Socha** as co-chair and chief decorator, **Jane Moorman** checked the nativities in and out and prepared the list of items for the program, and **Virginia Breeding** volunteered to provide 500 biscochitos and hot apple cider! In addition, CHS members and volunteers from other Corrales organizations helped with the preparations and acted as greeters and monitors during the event itself.

We were excited to return to a live event on December 18 and 19 after the virtual event held in 2020. In spite of COVID restrictions, the event was very successful. There was excellent attendance, a significant amount of donations and very positive feedback from the public. Many attendees remarked that it was the most beautiful festival ever.

Because CHS is dealing with the prized and priceless possessions of others, this event requires a huge amount of care and attention to detail and an assumption of personal responsibility. It is very time consuming to receive and record the crèches, set them up, decorate the church, and finally to return them to their owners. This year, the committee was able to secure a very helpful extra day for preparation and set up. The committee will continue to work to improve procedures for the event, set the budget, solicit volunteers, and develop creative ideas for promoting the festival in the Village and surrounding areas.

This is truly a unique and beautiful event, both from a visual standpoint and an emotional one. It appeals to many people of all ages because of its beauty, historic and artistic

significance, and educational potential. It truly moves people and captures the essence of the holiday season. One woman, upon seeing the cardboard cutout display from the 1940s, was brought to tears, being reminded of the same nativity she had as a child. We have received many similar stories of the nostalgia these can inspire and the heirloom quality of them.



PRESERVATION AND MAINTENANCE BY JOHN MCCANDLESS

The reduction in activities at the Old Church in early 2021 presented an opportunity to replace the old flooring, which was installed in 1998. Background research was conducted on the original floor, which is thought to have been installed around 1930. Samples of flooring that remained from this earlier floor were examined in consultation with various restoration professionals. The consensus was that the original floor was ponderosa pine and efforts to find a source for this wood were undertaken. In the meantime, permissions were obtained from the Village administration and the NM State Historic Preservation Department to undertake the restoration. Several estimates were obtained from professional floor installers and cost estimates were developed. Ultimately it was decided that the work would be undertaken by volunteers, thereby maintaining a long-standing tradition for CHS and the Old Church, and \$12,000 was budgeted for the project.



Severe cracks on the Old Church stage



Harry Linneman carries a board; Nan Kimball, Carolyn O'mara, and Michele Frechette remove fasteners

A source of ponderosa pine flooring was found in the Black Hills of South Dakota and an order was placed in March, with delivery scheduled for mid-May. A call for volunteers went out and on April 22 about 15 community members joined us to start tearing out the old floor. This took some time as we hoped to salvage and resell the old flooring. This required the mind-numbing task of removing the nails and screws that held the old floor down. The volunteers soldiered through the task and two days later we had the wood neatly stacked in the

maintenance shed on the old Jones property, courtesy of the **Public Works Department**. The old flooring was sold to help defray costs.

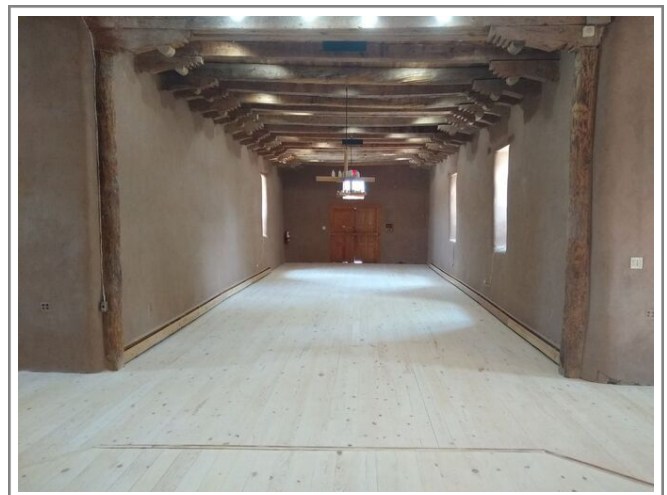
The following week a couple of volunteers, **Paul Avritt** and **Dave Cross**, helped install a new 5/8" plywood subfloor. Wet weather in the Dakotas interfered with the curing process of the new flooring, thus delaying delivery until the middle of June. Once the flooring arrived, a small crew of volunteers began the installation. There was unfortunately a significant amount of waste due to warped planks, so more flooring had to be ordered. This arrived in the second week of July. Once it was installed and given some time to acclimate, it was sanded and finished with an oil-based polyurethane. This should gradually darken with time to give the patina that the old floor had. Planks from the 1930 floor were salvaged and used to make new radiator covers at the ends of the transept.

Thanks to the participation of the many volunteers, the cost of the restoration was limited to the cost of the materials. The total bill for materials was \$11,809. The sale of the old flooring generated \$1380 and a grant of \$1000 from the Historical Society of New Mexico resulted in a net cost of \$9429.

The floor restoration absorbed most of the time and energy of the Preservation & Maintenance committee in 2020. A leak in the roof of the church was discovered that required several visits from the installer. It appears that it has been resolved but will be monitored closely.

While the Old Church and Annex are in good condition with no dire concerns, it is an old building and as such requires constant maintenance. The project list is long, though the needs are less extensive than the new roof and floor of recent years. Weeds around the grounds continue to be a perennial nuisance. In the coming year we will be exploring professional weed control. The interior and exterior plaster on the church is showing signs of wear and will need attention; ditto for the exterior plaster on the Annex. The windows are in need of repainting. And there is the wish list: remodeled bathrooms and kitchen, and more storage.

Fortunately, much of the work can be managed by volunteers, and we're grateful that **Dave Cross** has stepped up to chair the Preservation and Maintenance committee. As the pandemic eases, we look forward to seeing members of our community again join in our efforts to keep this beautiful old building and the grounds in good shape for years to come.





SPEAKER SERIES BY SUES WINSTEAD

The Corrales Historical Society is proud to provide the Speaker Series as a benefit to our members and the community. Presentations are free and open to the public. Our purpose is to provide historical and cultural presentations about New Mexico that will engage, educate, and inspire the audience while creating meaningful connections. The speakers are chosen primarily from the **Historical Society of New Mexico** and **New Mexico Humanities Council Speaker Bureau** lists. They are experts in a wide variety of topics. Speaker Series events are held monthly on Sunday afternoons at the Old Church in Corrales located at 966 Old Church Road, Corrales, New Mexico. Funding for this non-profit program is provided by grants and generous donations. A special thanks for all the CHS volunteers who make this program possible.

Due to COVID concerns, the Speaker Series was limited to three Speaker Series in the Fall of 2021. In September **Kathy Flynn** gave a presentation titled “The New Deal: Art in New Mexico from 1933 to 1943.” This was followed in October with a presentation by **Frederico Vigil**, a world-renowned mural artist currently working on a fresco at the Albuquerque Convention Center, on “The Story of Wine in New Mexico: Depicting Its History Through the Art of Fresco.” In November long-time CHS members **Alice Glover** and **Michelle Frechette** gave a moving “Tribute to Alan Minge.”

An exciting lineup of speakers has been prepared for 2022. Look for announcements in the coming months and join us for a series of informative and fascinating talks.

FUNDRAISING EVENTS



VISUAL ARTS COUNCIL (VAC) BY CAROL RIGMARK

The Visual Arts Council (VAC) is responsible for putting on art shows in the Old San Ysidro Church. Typically, there are two annual shows: the Fine Arts Show in early October during the Albuquerque International Balloon Fiesta and the Winter Craft Show during the first full weekend of December. In 2020 neither of these could be held as in-person shows due to COVID.

We were thrilled to be able to hold both of these shows in the Old Church again in 2021! We also planned a special Blue Ribbon Show featuring the category winners of the 2019 and 2020 (online) Fine Arts Shows this year and decided to do it during the Harvest Festival weekend. These plans came to an abrupt end when the Harvest Festival was cancelled.

In 2018 we began a collaboration with the **Corrales Society of Artists (CSA)** in the planning and execution of these shows, and this collaboration continued in 2021 with the support of CSA President **Gail Grambling-Harrison**. **Ken Duckert**, who assumed the presidency in the autumn of 2021, has indicated his strong continuing support of this special relationship.

There are several reasons why these shows are important:

- To introduce visitors (and locals) to the Old San Ysidro Church
- To introduce these visitors to some of the many fine artists and crafters in New Mexico
- To provide artists with an exceptional venue to show their creations
- To provide a community service as we highlight the Heart of the Historic District in Corrales
- To raise much needed funds for the preservation and maintenance of the Old Church



FINE ARTS SHOW

Early in the year we made plans to return to the physical show in the Old Church during Balloon Fiesta though we anxiously paid attention to COVID updates. We worked closely with the Village and were encouraged to proceed. At the same time CSA said that the artists were so pleased with the online show we did last year that they wanted to have both. We decided that the art would first be sold in the Old Church and then any remaining pieces would be available online. **Ken Duckert** agreed to take on the task of creating the online show using the same FASO site **Barbara Clark** set up last year. **Cheryl Cathcart** again managed the whole jury process and her

contribution was invaluable. **Sandra Corless** led a hardworking and talented team of CSA volunteers who hung and arranged the art during a long, grueling day of set-up. This was necessary because CHS unexpectedly had a TV crew requesting to film during the exact days we had blocked the Old Church for the customary set up.

The money that this brought in was so important to the CHS coffers after the COVID shut-down that everyone rallied to make this possible. CHS volunteers helped as the artists dropped off their artwork in the rain, just as soon as the film crew for “The Cleaning Lady” vacated the premises. At the same time Ken Duckert led a team of seven who set up all the panels, pedestals and lighting. It was truly a group effort!

This is a juried show restricted to artists residing in New Mexico. Word is spreading about our show and we had many applicants. Although many were from Corrales, Rio Rancho, and Albuquerque there were artists from Cedar Crest, Edgewood, Las Cruces, Los

Ranchos, Pecos, Placitas, Santa Fe, Socorro, and Tijeras. This year 65 artists were accepted and we had 168 pieces on display. Thirty pieces were sold in the Old Church totaling \$9355 and one piece later sold online for \$400. Sixteen artists sold their art and some sold two or three pieces.

People were extremely complimentary of the quality and variety of the art. We had steady traffic all nine days. Many expressed pleasure in seeing the Old Church. The artists were also pleased to be in the show and said they felt honored.

The People’s Choice favorite was **Katherine Irish’s** painting *Casual Light Play*.

After expenses VAC was able to contribute approximately \$4500 towards the preservation and maintenance of the Old Church. CSA contributed \$500 toward the cost of adding the online show and advertising it. CHS also received direct donations of \$476 from visitors to the show.

WINTER CRAFT SHOW

It was nerve-wracking to finally commit to the tent as the COVID numbers were increasing but happily all went well. We were able to have the 3-day **33rd Winter Craft Show** in the Old Church and in the large tent in the parking lot once again. About 1500 visitors came to look, shop, and eat and spent close to \$40,000. The mood was festive. Many expressed their happiness to be back at this Corrales event.

We had 34 artists/crafters this time along with a large Shop-in-a-Basket table managed by volunteers from the Marketing Committee and Docents. We had fewer vendors so we could space out the booths a little more. We also followed the Village COVID regulations and we had a table at the entrance of each location with CHS volunteers greeting the visitors, making



sure they were masked and that they signed the COVID tracing forms. We needed 24 volunteers and are grateful to the many who stepped up to help.

This year we had a food vendor selling lunch each day. The first day **Florence Yepa** from Jemez Pueblo (helped by her grandchildren) sold traditional foods such as red chili enchiladas, red and green chili stews, and horno-baked bread. She was very appreciative for the opportunity as the pueblo was still closed and her ability to sell so limited. The other two days **Liam Gallagher**, who has a sandwich shop on Central Ave, served up creative grilled sandwiches and soups. Some told me they came back a second day just for lunch. The weather cooperated and we set up tables in the courtyard for people lingering to enjoy the food.

After expenses the Winter Craft Show brought in about \$4500 towards the preservation and maintenance of the Old Church (same as the Fine Arts Show).

Special thanks to the Marketing Committee and VAC Committee Members for their hard work and dedication!



OPERATIONS



TREASURER'S REPORT BY PAM YOUNG

The Treasurer is responsible for making and recording financial transactions of the Corrales Historical Society such as depositing income and paying bills. But beyond that the Treasurer prepares an annual budget for Board review and approval; maintains the accounting system and ensures that proper accounting procedures are followed; prepares Board reports; keeps insurance policies current and maintains banking relationships; completes annual State registrations and files reports; and works with the outside accountant to close the books each year and file the 990 Federal Nonprofit Tax Return and other required Federal documents. The Treasurer serves on the Executive Committee and works with CHS committees as the need arises.

Events at the Old Church were once again canceled due to COVID through August but resumed slowly in September and picked up through the end of the year. We were gratified that the community continued to show their appreciation for the Old Church and Corrales Historical Society by attending events and supporting us financially.

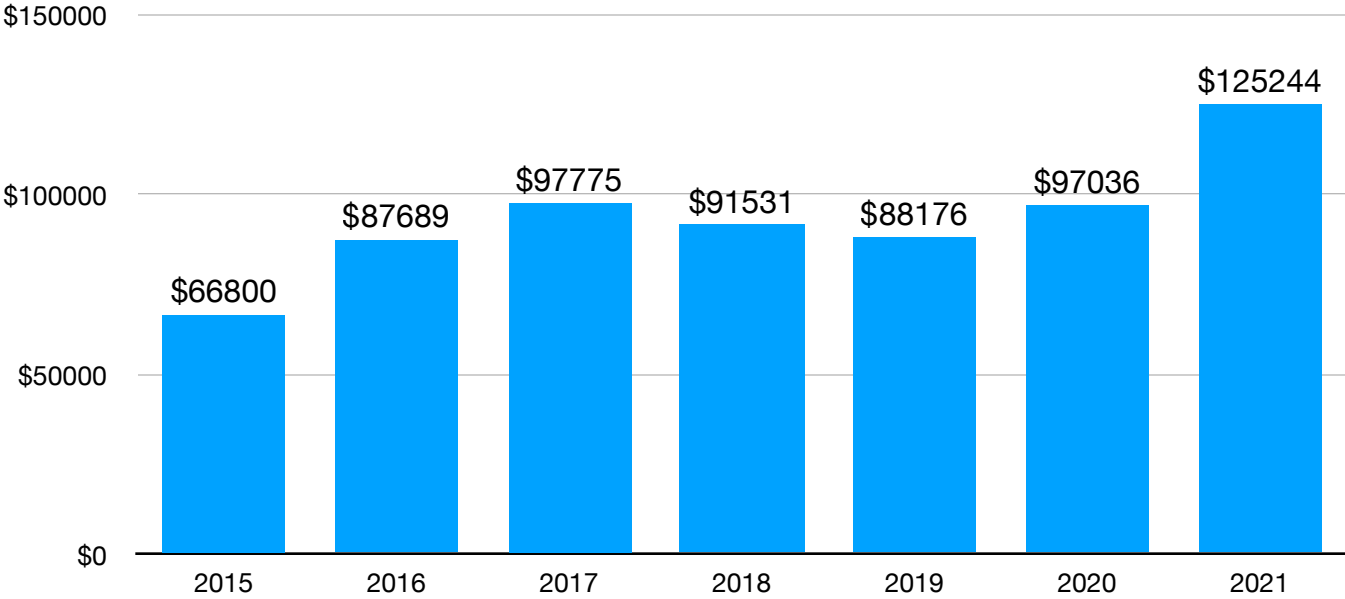
A look at the books shows that donors gave generously compared to previous years. While Old Church rentals were non-existent in the first half of the year, fees from a filming event added substantially to rental revenues earned in the latter half. Events such as the Fine Arts Show and the Winter Crafts Show also generated appreciable revenues. The most significant single expense was the new floor in the Old Church.

As a result we ended the year in the black, well-exceeding expectations as can be seen in the table below.

Revenues		Expenses	
Donations & Grants	\$21,647	Old Church Complex	\$15,025
Membership	\$8,096	Membership	\$540
Events	\$25,124	Events	\$12,287
Rentals	\$9,200	Historical Programs	\$4,234
Sales	\$3,177	Operations	\$3,716
Interest	\$8	Administrative Fees	\$3,513
Total	\$67,251.00	Total	\$39,315.00
Net Income (Loss)			\$27,936

As a result, the financial position of the Society improved significantly in 2021. As the chart below shows, we are in a strong position to further our mission in the coming years.

Corrales Historical Society Net Assets 2015-2021





MARKETING BY DENISE O'CONNOR

Marketing's primary job is to promote the events and activities that foster the mission of the Historical Society. We do this through visuals, shared information, public relations, social media postings, and advertisements.

Secondarily, we work hard to present CHS with a cohesive, consistent and professional face to the public.

This year, a few activities were allowed to take place (with restrictions for COVID) but Marketing continued its work to promote them as well as meet the challenges of abbreviated or online events and other ongoing activities. Because of ever-changing pandemic requirements, many last minute adjustments to graphics and publicity had to be made as events were cancelled or modified.

Monthly meetings continued to be held via Zoom for the team. Chairs and members of other committees who need Marketing to help develop or promote their committee projects join the team as needed.

Team members include **Debbie Clemente** who not only writes pertinent, enticing copy but interfaces with the media (radio, newspapers, magazines, online venues and local organizations such as **Corrales MainStreet**). She sends out electronic graphics and information to members and interested parties far and wide. Her outreach and professional communication skills are key to the success of this group. **Jannie Dusseau** contributes her marketing expertise and terrific proofreading capabilities as well as her insights to every project. Her in-depth attention to detail has proven to be of enormous benefit to CHS. **Lisa Sparks** takes our information and transforms it to the website with creative and fresh approaches that visitors find easy to navigate and enjoyable. As people rely more on web access and social media for information, Lisa's talents are vital in presenting a positive CHS face to the world. Graphic designer **Carolyn O'Mara** provides visual materials such as flyers, invitations, programs, brochures, advertisements, and

more to promote and enhance events, all of which are handed off to others on the team to disseminate. Her talents extend to creating enticing activities such as the popular CHS Pie Walk during the Harvest Festival. With knowledge of all things CHS as well as of Corrales itself, CHS President **Nan Kimball** provides valuable insights to round out our team efforts. **Martha Van Riper** is always ready to help wherever needed, notably folding and packaging notecards along with down-to-earth insights. We often rely on professional writer **Chris Allen** for special word tweaks. **Liz Staley**, before focusing on her duties-as CHS Vice President, shared great perspectives and considerations on projects. New this year to the Marketing team, **Denise O'Connor** chairs the team. She prepares agendas for monthly team discussions, sets up Zoom meetings, coordinates with other committee chairs to participate when they need Marketing assistance, reports monthly to the Board, and helps out where needed.

Highlighted below are some of the major projects Marketing worked on in 2021:

FOR ARCHIVES

“I never knew that!” a series of articles written by **Mary Davis**, is published with the generosity of **Jeff Radford** in the *Corrales Comment* and posted on the CHS website. Marketing helped by preparing the articles and historic photographs for publication, submitting them to the newspaper and posting-on the website.

In addition, **Mary Davis** wrote a posthumous article about **Ward Alan Minge** for the *Corrales Comment*, commemorating his involvement in the establishment of CHS to preserve the Old Church. The team assisted with proofing and editing.

Work was ongoing on “Historic Corrales—A Self-Guided Walking Tour of Historic Corrales Landmarks,” a folder with inserts and a map identifying and describing buildings that have received the distinctive blue CHS historic markers. These pamphlets, which lead the walker from the Old Church and along the acequia to Corrales Road and back, are available in several places in Corrales as well as at the Old Church. **Carol Brown** generously keeps a close watch on brochures placements so they always in supply. This has been a very popular item with visitors in our community.

Mary Davis updated the old Walking Tour pamphlet information, and **Carolyn O'Mara** worked with her in getting the information entered correctly—along with new maps—into a new layout. Reprints of inserts, maps and folders were necessary during the year for this project, which is headed up by **Alice Glover** and **Betsey Linneman**. Photographer of the historic buildings is **Sandra Corless**, and **Carolyn O'Mara** provides graphic design needs while **Jannie Dusseau** proofs and checks every detail. Two new historic buildings were designated with the blue plaques this year and work was begun in adding the two new inserts and a new map to the folder as the year ended.

HERITAGE DAY

Carolyn and Debbie worked with the Archives Committee, in particular **Kitty Tynan** and **Jan Kunz**, on developing publicity for the **Heritage Day** displays at the library and the Village offices. The Heritage Day theme was “Celebrating 300 Years of Corrales Heritage & 50 Years of Village Incorporation.” A highlight was the Archives project to digitize CHS’s photographic collection and add it to the New Mexico Digital Collection at UNM. In addition, the Marketing team re-worked the two pages that provide instructions for searching the Digital Collection and added historic photographs of examples of what one can find there. The information was then placed on the CHS website.

FOR CHS

The team updated and reprinted the full color promotional brochure, which promotes the Old Church as an events venue. The brochure can be found on the website and it is available for pick-up at the Old Church.

OLD CHURCH NOTECARDS

The notecards continue to be very popular items, and this year Marketing added some new cards: Jan Mikkelsen’s tile image of the Old Church, Dennis Chamberlain’s photograph of the interior doors, and Helen Johnson’s photograph “Watched Over.” Once the card design has been finalized and the cards prepared for printing, the entire team helps fold and package them when they are back in our hands.

HARVEST FESTIVAL AND HEART OF CORRALES FIESTA



In July, the Marketing team met several times with CHS Vice President **Liz Staley**, liaison to the Kiwanis Club Organizing Committee for the 2021 Harvest Festival, to help promote the event and the concurrent CHS Heart of Corrales Fiesta. Unfortunately, the Kiwanis Club cancelled Harvest Festival due to concerns about COVID. Not to be deterred—or left with freezers full of summer and fall fruits of the harvest saved for the Fiesta Pie Walk—the Marketing team organized a Pie Sale on the patio of the Old

Church Annex on that last weekend in September. The Marketing team had to hustle to change all the advertising and notices at the last minute. Despite the lack of the usual Festival crowds, the sale was very successful. With a lot of help from a lot of CHS bakers, Shop in a Basket sales, and many generous people in the community, almost \$2700 was made for CHS. That's what's called making lemonade from lemons.

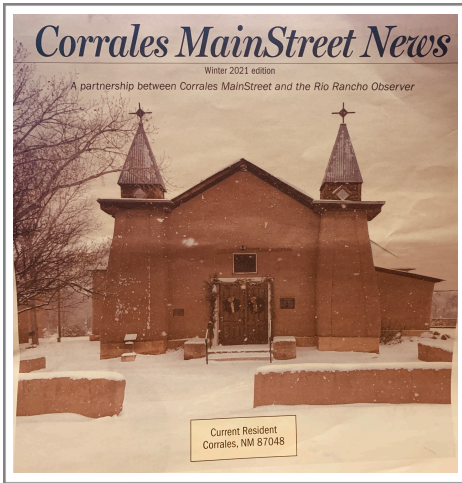
48TH ANNUAL MEETING

An invitation to the **Annual Meeting** was created and sent out by email to the Membership along with public notice published in the local newspaper. This included the presentation of a permanent plaque honoring **Ward Alan Minge** for his contributions to the creation of CHS to save the Old Church. The team designed the program for the meeting.



A beautiful handmade quilt by the late longtime CHS member **Betty Blackwell** was donated by her husband Ben. Information was distributed to promote a raffle for the quilt. Tickets were sold at several autumn events. The quilt was raffled off at the Annual Meeting; **Pat De Vivi**, a friend of Betty's, was the excited winner.

For the annual meeting, Marketing provided certificates of appreciation for outgoing officers as well as for two Members of the Year.



CORRALES MAINSTREET NEWS

Under the new leadership of **Angela Gutierrez** at **Corrales MainStreet**, the quarterly *Corrales MainStreet News* was revitalized. CHS was asked if they would like a dedicated column per edition. Of course, we accepted. **Debbie Clemente** wrote a Christmas-themed article about our Festival of the Nativities that was published in the first edition along with photos. Marketing provided *Snowy Day at Old Church* photographed by **Lisa Sparks** for their front page. The second article will be published

in early spring 2022, and the team worked with **Mary Davis** and Archives to assemble information and photos at year's end.

FOR DOCENTS

The Marketing committee coordinated with **Kay Yost** and **Janet Cosgrove**, Co-chairs of the Docent Committee, on the Docents' meeting on August 25, which was held in the courtyard of **Casa Vieja**, graciously offered by **Linda Socha**. Carolyn and Debbie collaborated on the design of an email flyer to the docents enticing them to attend by offering "brunch" refreshments and a drawing of donated items.

We're turning the first CHS Docent Meeting of 2021 into a bit of a Celebration!

WELCOME BACK!
Time to Celebrate Getting Together Again! *outdoors in courtyard*

The date is **August 25th**
The time is **9:30 a.m.**

The plan is to get together and catch up with old friends! We'll set aside time to meet and greet and share some scrumptious goodies.

To welcome you back, we're holding drawings for some **exciting prizes!**

Put your ticket in the "hat" for a chance to win handmade jewelry, colorful quilted cozies, Nambé utensils, an artful gourd, and more!

Plus it's sign-up time for all our fun activities coming up at the Heart of Corrales Fiesta during Harvest Festival, September 25-26.

Feels so good to be back to the Corrales events we all hold dear!

All required safety protocols will be followed: masks, distancing, COVID vaccination

We'll also be celebrating a first look at the Old Church's beautiful brand-new floor!
See you all soon!

FOR MEMBERSHIP

The team worked with **Carol Brown**, Membership Chair, to promote the 2021 membership drive and created a new flyer which was posted to all the CHS lists as well as the website. Carolyn formatted the membership list provided by Carol to post on the website before the Annual Meeting.

FOR PRESERVATION AND MAINTENANCE

The team reviewed and edited a script for the Albuquerque Community Foundation grant application presentation for **Kay Yoest**, Chair of Ways and Means, and **John McCandless**, Chair of Preservation and Maintenance, for a grant for the new floor.

The project to remove the old floorboards, move the plywood and lay the new sub-floor was aided by the creation of a flyer calling for volunteers to help **John McCandless** with this work. A number of volunteers responded. The team helped to edit a full-page article with photos about the project for the *Corrales Comment*. Marketing sent out a Thank You invitation to the volunteers who worked with John on the new floor and gave packages of our Guthrie Woodcut notecards to the volunteers at a gathering on August 28.

FOR SPEAKER SERIES

The Speaker Series was able to resume in September. Graphics and Publicity met with **Sues Winstead**, Speaker Series Coordinator, to discuss publicity for the events; Carolyn designed the flyers and Debbie handled publicity.

Sandwich boards with a generalized notice of Speaker Series events were also designed to include a space to insert each event title. These will be used throughout the series.

FOR WAYS AND MEANS

Working with **Kay Yoest**, Chair of Ways and Means, the team created a flyer for the Vehicle Donation Program.

FOR VISUAL ARTS COUNCIL



Fine Arts Show

Carol Rigmark, VAC chair, involved Marketing in plans early in the late spring. Carolyn updated the flyer for the “33rd Annual Juried Old Church Fine Arts Show.” The “Call for Artists” flyer was sent out to CHS lists, art societies and posted on the website in May. A small banner ad for Visual Arts Council was updated for the Southwestern Art Magazine for 2021.

Carolyn, Jannie and Debbie attended a meeting of VAC/CSA (Corrales Society of Artists) regarding the Fine Arts Show 2021 to get information on graphic and distribution needs as they proceeded with preparations.

Updates were made to the postcard and flyer for the **2021 Fine Arts Show**, held during the Balloon Fiesta in the Old Church, and online afterward for the rest of October. A postcard and flyer were prepared for printing and posting, and date patches for the large vinyl publicity banners were made.



For the “special” fine arts show (to honor the winners of the 2019 and 2020 Fine Arts Shows), the Marketing and Visual Arts committees worked to create a name for the show: “Blue Ribbon.” A logo was designed for the show and we worked with Carol Rigmark to write a program for the show profiling the six artists being honored. This art show was created to allow the first place winners in the 2019 and especially the 2020 Fine Arts Shows to exhibit and sell their work

since their live show was cancelled due to the pandemic. Unfortunately, once the Harvest Festival was cancelled, the artists decided not to exhibit due to the reduced foot traffic. Marketing then put out notifications and ads that the show was cancelled.

Winter Craft Show

In September, with gatherings still tenuous, Marketing created a flyer and email for the Winter Craft Show for CHS and the Corrales Society of Artists letting the crafts people know that the show would be held pending COVID-19 restrictions at the time. The Winter Craft Show went off as hoped and various materials were created to promote this event including newspaper and online ads, flyers, and a printed program for the show itself.



FOR FESTIVAL OF THE NATIVITIES

With guidance from **Johanna Dralle**, festival coordinator, the team designed small handout flyers advertising the event and letting people know that they could lend a nativity scene. Ads were placed in online venues. Volunteers were solicited from CHS and other local organizations to help with the Festival. With the information collected from nativity scene donors by Festival volunteer **Jane Moorman**, a program for the show was constructed.



MEMBERSHIP BY CAROL BROWN

The doors of the Old Church closed to all in-person programs and activities in March 2020 and did not open again until September 2021. Our loyal members stepped up to provide a record-breaking level of membership income and generous donations that have kept the CHS--and the Old Church--going strong through all of 2021. Thank you!

Behind the closed doors of the Old Church, we began our annual membership campaign in January--in quest of renewal of our human spirit and of our heart, the Old Church, the "heart" of Corrales. We emailed reminder notices to our members in an eye-catching graphic form designed by our Marketing Committee. The Marketing Committee followed with another graphic--a photo portrait of past CHS activities that looked to the future--designed to recruit new memberships. We circulated that flyer to non-member supporters of past CHS activities and other non-member friends of the CHS. In 2021, we offered a gift of the book "Cycle of Seasons in Corrales" by Ruth Armstrong with every membership of \$50 or greater and distributed 41 books to eligible renewing and new members.

Keeping informational brochures and handouts distributed throughout the Village is another way that Membership assists CHS in maintaining a presence in Corrales and encouraging prospective members to join. Membership continued to maintain a constant supply of handouts in the document holder on the Interpretive Sign outside the Old Church. These included all-color Old Church informational brochures, New Membership forms, and the CHS Walking Tour of Corrales map, newly revised and updated by the Marketing Committee. We kept a running tally of that supply of brochures as a way of tracking visitors to the Old Church during its closure and found that a high number of visitors continued to come by to admire the Old Church, especially during the spring and summer months.

Our collective spirits were renewed in September when, with COVID restrictions in place,

we were able to reopen the Old Church to public activities once again. Membership maintained a “Welcome Table” at CHS Speaker Series presentations in September, October and November. At our “Welcome Table,” we recruit prospective members by providing a face for CHS, answering questions and offering informational brochures and handouts. At the CHS Annual Meeting in November, Membership had the additional responsibility of verifying member status and distributing ballots for the election of new CHS Officers for the year 2022.

Our recruiting efforts in 2021 added 26 new memberships, up from 19 in 2021, with four Lifetime Memberships. A look at our membership statistics for 2021 shows that our total Memberships number 254, of which 119 are Lifetime Memberships. In addition to that total, CHS continued to extend 15 Courtesy Memberships to groups that have a shared interest in our activities and programs.

Critical to the work of the Membership Committee are the creative efforts and support that the Marketing and Publicity Committees and the CHS Webmaster provide. I am grateful to these committee members and to all the members of the CHS Board and other CHS volunteers who continually support the Membership Committee in many ways. I have enjoyed serving as Membership Chair for two years and have passed the baton to the capable hands of Anne Van Camp in 2022.



The main focus of the Publicity committee is to promote awareness of CHS activities, events, fundraising efforts and membership drives by interfacing with the media (newspapers, magazines, radio, online venues, social media), as well as our CHS members and other interested parties, such as those who attend Speaker Series events and other activities.

This year, there were no in-person activities for Heritage Day. However, Marketing and Publicity did assist Archives with the development of Heritage Day displays at Corrales library and the Village offices. The theme was “Celebrating 300 Years of Corrales Heritage & 50 Years of Village Incorporation.”



*Jannie Dusseau and Carolyn
O'Mara prep for the Fall Pie
Sale
of 2021*

After initially publicizing a full roster of events for the Heart of Corrales Fiesta held at the Old Church, Kiwanis made the decision to cancel all Harvest Festival festivities due to COVID. This has been the weekend of CHS' very popular Pie Walk for the past several years. After a decision was made to hold the Pie Walk anyway, notices were sent out advertising how to purchase the pies and pick them up safely. We also sold the popular CHS notecards at the event through a scaled-down Shop in a Basket and ended up making a nice profit. It was a Hail Mary pass that helped salvage a fun weekend and provide much-needed revenue for preservation and maintenance of the Old Church.

Happily, we were able to hold October's Fine Arts Show, December's Winter Craft Show and Festival of the Nativities in person. Publicity got the word out and attendance was very good for all events, again with COVID restrictions in place.

Some exciting news for 2021 is that we have formed a very solid relationship with **Corrales MainStreet**, spearheaded by their Executive Director, **Angela Gutierrez**. They have been very generous in listing CHS events on their social media. They have also revitalized their quarterly publication, *Corrales MainStreet News*, and have asked CHS to write a dedicated column each quarter. For their inaugural issue (the theme was Christmas), I wrote an article about our Festival of the Nativities. We also provided them with photos, including a snowy scene of the Old Church taken by **Lisa Sparks**, as their cover photo. For the upcoming spring edition, (the theme is Corrales agriculture), **Mary Davis** of Archives has written the article and provided some wonderful historic photos.

The local publication, *Corrales Neighbors*, reached out to CHS in 2021 to write a history-related article for an upcoming 2022 edition. **Mary Davis** is working on this one, too.



Ben Blackwell chooses a winner for the Annual Meeting quilt raffle

New to CHS fundraising efforts were two raffles held in 2021. Publicity helped get the word out and sell tickets for a beautiful handmade quilt created by **Betty Blackwell** and donated to CHS by **Ben Blackwell**. The winning ticket was chosen at the Annual Meeting. The second raffle was for three different nativity scenes, also donated to CHS. Winning tickets were chosen at the end of the Nativities show. People were very enthusiastic about both raffles, which brought in significant dollars for CHS.

All of these projects raised much-needed dollars for fulfilling the CHS Mission and caring for the beloved Old Church, the iconic gathering place of Corrales.

We are grateful to the community for their support.



The Ways and Means committee is responsible for ensuring the budget can cover anticipated ongoing costs and expenses related to the organization primarily through fundraising while looking ahead long term. Currently fund raising is a two pronged approach:

1. Ongoing, recurring revenue from several cost-free programs and estate planning
2. Continuation of pursuing and obtaining grants.

Several grants were applied for and obtained. Unfortunately, CHS did not qualify for any CARES funds that were widely distributed for COVID business interruption. Nonetheless, grants were applied for and received during 2021 from **Intel/Corrales Mainstreet**, the **NM Historical Society**, the **Traveling Archivist Grant** to be used in 2022 from the **State**

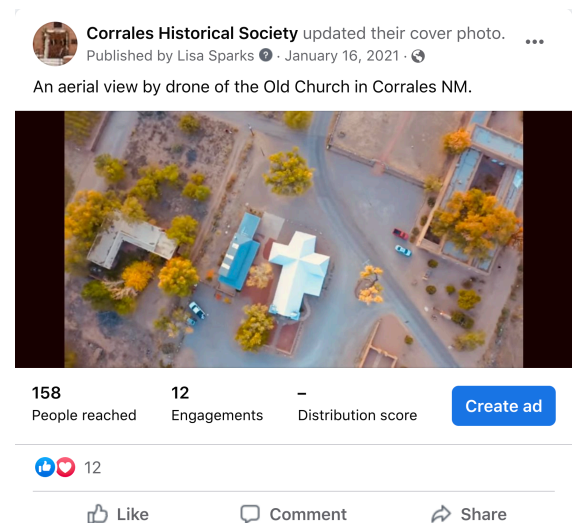
Records Center & Archives, and the **NM Humanities Council** grant from the **American Rescue Plan** to be used in 2022.

To provide ongoing revenue, four programs were established and shared with our membership and others outside of CHS. These are **Smith's Inspiring Donations**, **Amazon Smile** program, vehicle donations, and planned giving through wills or retirement savings such as IRA's or memorials. Marketing greatly assisted in advertising these programs but participation remains minimal. These programs are in place, well-advertised on the website and will hopefully grow over time. Donating to CHS through planned giving could be a focus for 2022.



CHS WEBSITE & FACEBOOK BY LISA SPARKS

The CHS Website found at CorralesHistory.org continues to drive attention to Corrales Historical Society and attendance to our events. Our Facebook Community includes 967 page likes and 1,041 page followers. We create timely communications to our followers and to our membership using the website and Facebook as a way to share the history of Corrales and advertise our upcoming events.



Facebook post on the CHS page



CHS DOCENTS

The CHS Docents met in August and November 2021. Docent volunteers worked at the Fall Pie Sale in lieu of Harvest Festival as well as the Winter Arts & Crafts Show and the Festival of Nativities in December. Unfortunately, due to a lack of volunteers to serve in leadership roles the docents' future is uncertain at this time. We hope to revive the Docents in the near future. In the meantime, volunteers will be solicited from the general CHS membership for upcoming events.



Docents on the annex patio during the Fall Pie Sale of 2021



PARTNERSHIPS



CORRALES CULTURAL ARTS COUNCIL (MUSIC IN CORRALES) BY JANNIE DUSSEAU

Due to ongoing COVID-related issues, online video on-demand concerts with artists scheduled for the CCAC 34th and 35th seasons replaced in-person concerts at the Old San Ysidro Church from January through April as well as November 2021. The September and October concerts featuring **Bobby Shew's Jazz Sextet** and **Friction Quartet** were held at **La Entrada Park**, with the Old Church being reserved as back-up venue in the event of inclement weather.



Bobby Shew performs

CHS President **Nan Kimball** and CCAC Artistic Director **Mike Foris** worked closely with Corrales Fire Department Commander and Emergency Manager **Tanya Lattin** throughout the year to keep abreast of ever-changing requirements and recommendations for events at the Old Church. It was a challenging year for both organizations!

Finally, the first in-person concert at the Old Church since February 2020 occurred December 2021 with a significantly limited audience since promotion of ticket sales had been suspended to allow existing ticket holders to distance themselves from each other. Proof of full vaccination against COVID or proof of a negative test within 72 hours prior to the concert was required for admission. Masks were required to be worn at all times while within the Old Church.

As CHS liaison to CCAC, I worked with CHS Schedulers **Dee Turner** and **Nan Kimball** and CCAC President **Lance Ozier** and **Mike Foris** to ensure that concert scheduling opportunities, questions and changes were communicated between both organizations as quickly as possible and that these changes were accurately posted on the CHS calendar.



Cover Photo of the majestic Old Church in Corrales, New Mexico by Dennis Chamberlain

